



# WENDY HOLM, P.Ag.(Ret'd), M.Sc., M.M.C.C.U.

wendyholm.com

## CREDENTIALS:

- ✓ Professional Agrologist
- ✓ M.Sc. Agricultural Economics
- ✓ Columnist, Journalist, Writer
- ✓ Master Mgmt Co-ops + Cr Unions  
Sobey Sch Bus, St Mary's Univ,
- ✓ 6 years as an Economist with  
Federal Government Ottawa
- ✓ 30+yrs as a practicing Agrologist
- ✓ 15 yrs of Int'l Project Mgm't

## EXPERTISE:

- ✓ Agriculture
- ✓ Cooperation
- ✓ Governance
- ✓ Economics
- ✓ Industrial Organization
- ✓ International Development
- ✓ International Trade
- ✓ Regulation
- ✓ Water Resources

## SKILLS:

- ✓ Analysis (economic, competition, market, strategic, trade)
- ✓ Communications
- ✓ Facilitation/Consensus building
- ✓ Project Management
- ✓ Policy Analysis
- ✓ Public Speaking
- ✓ Strategic Thinking and Planning
- ✓ Writing and Editing

## EDUCATION:

Master Management, Cooperatives & Credit Unions, Sobey School of Business, Saint Mary's University, Halifax. 2014  
 Master of Science (Honours Thesis), Agricultural Economics, University of British Columbia. 1974.  
 Bachelor of Science (Magna Cum Laude), Business Admin. (Marketing), Long Island University. 1970.

## HONOURS/GOVERNANCE:

Honours/Awards: BRONZE: The Frank Jacobs Award, Press Column, for *This fall, make sure "food" is on every politicians plate*. 2016 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 GOLD: The O.R. Evans Award, Press Editorial, for *Why Site C must be stopped. (VanSun)*  
 2015 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 GOLD: The O.R. Evans Award, Press Editorial, for *Deconstructing Martha*,  
 2013 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 GOLD: The Frank Jacobs Award, Press Column, for *Will the real chocolate milk please stand up?.*  
 2010 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 BRONZE: The O.R. Evans Award, Press Editorial, for *Canadian Cheese should be made with Canadian milk*. 2009 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 2009 ROSEMARY DAVIS AWARD, Farm Credit Canada, for "passion/commitment to agriculture  
 GOLD: The O.R. Evans Award, Press Editorial, for *Beware a Conservative Majority*  
 2008 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 DISTINGUISHED ALUMNI AWARD –90<sup>th</sup> Anniversary, Faculty of Agriculture, UBC  
 for "Outstanding service to the Faculty, UBC and the Community". May 23, 2008  
 15<sup>th</sup> Annual Canadian International Cooperation Award for Cuba Dairy Project. May 2007  
 BRONZE: The Frank Jacobs Award, Press Column, for *Dual desk code for disaster*.  
 2006 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 SILVER: The O.R. Evans Award, Press Editorial, for *NAFTA should be invoked to open border*.  
 2004 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 GOLD: The Frank Jacobs Award, Press Column, for *Losing Ground*  
 2003 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 BRONZE: The O.R. Evans Award, Press Editorial, for *Supply Management Under Fire*  
 2003 Writers and Broadcasters Awards, Canadian Farm Writers Federation  
 QUEEN'S JUBILEE MEDAL honouring Her Majesty Queen Elizabeth II's Golden Jubilee  
 (Gov. Gen of Canada – Oct 2002 for "outstanding & exemplary achievement or service to community or to Canada)  
 AGROLOGIST OF THE YEAR 2000 (BC Institute of Agrologists AGM, April 27, 2001)  
 QUEEN'S COMMEMORATIVE MEDAL - 125th Anniversary of Canadian Confederation  
 (Governor General of Canada - May 1993 for "contribution to community.")  
 B.C. GOV'T AWARD FOR EXCELLENCE IN COMMUNITY PROGRAMMING (1992)  
 Columnist: Western Dairy Farmer, Ontario Dairy Farmer, Rural Voice, The Grower, other farm publications  
 Past-Chair: Board of Trustees, Ethical Funds Inc. (1993-94: Growth, Balanced, Income, N.A. Equity, Money Market)  
 Past-President: B. C. Institute of Agrologists (89-90, member 72 -) and Vancouver Br, BCIA (87-88)  
 Past-Director: Vancity Credit Union (90-96, 08-12), Vancity Community Found (09-12, 93-96), Abbeyfield  
 House Bowen Island (99-01), Mensa Canada (Vice Pres. 98-99) VanCity Enterprises (90-96),  
 Women in View (92 - 93) Okanagan Valley Tree Fruit Auth (92-93), Agricultural Insti of Canada (90-92)  
 Editor/Author: WATER AND FREE TRADE (James Lorimer & Co. Publishers, Toronto, 1988)  
 Producer: Annual series of eight live, 60 minute television broadcasts from Pacific National Exhibition fairgrounds:  
 '91: GROWING TOGETHER and '92: FROM THIS VALLEY THEY SAY YOU ARE LEAVING:

# WENDY R. HOLM, B.Sc., M.Sc., P.Ag.

## RESEARCH PAPERS AND BOOKS

Sustainable paths to a just economy - Cooperatives in the land of Martí. Wendy Holm. Presentation to Cooperatives' Power of Innovation. Sub-theme: Food security through cooperatives and mutuals. Quebec 2014 International Summit of Cooperatives. Quebec City, October 6-9, 2014

Use of the Co-op Index Diagnostic Tool to Strengthen Internalization of Cooperative Principles and Values Within Cuba's Farmer Cooperatives. Wendy Holm, Presentation to ICA-CCR international research conference Cooperatives in local and regional development, Pula, Croatia. June 25--28, 2014

OCFAID - a simple tool to take the financial pulse of your cooperative Wendy Holm, Presentation to ICA-CCR international research conference Cooperatives in local and regional development, Pula, Croatia. June 25--28, 2014

BUILDING A BETTER TOOLBOX TO BUILD A BETTER WORLD (*Tools That Help Co-ops Succeed...*) Wendy Holm. Capstone Paper. Masters of Management, Co-operatives and Credit Unions. Sobey School of Business, Saint Mary's University, Halifax April 2014

Co-operative networks as a source of organizational innovation. Sonja Novkovic and Wendy Holm, International Journal of Cooperative Management, Volume 6 Number 1.1 October 2012

Water and Free Trade – The Mulroney Government's Agenda for Canada's Most Precious Resource. Editor and contributing author. James Lorimer, Toronto. 1988

## INTERNATIONAL PROJECT MANAGEMENT – Economic Development and Cooperation

Professor, University of British Columbia LFS302: International Field Studies in Sustainable Agriculture (Cuba) May 2005-Present. Cuba-based, 3 week, 3 credit course for university students.

Senior Coordinator, Supporting the Strength of Cuba's Farm Cooperatives, Saint Mary's University, Halifax. ANAP with international partners. Ongoing

Senior Project Officer, Cuba. International Centre for Sustainable Cities, Vancouver. Responsible for Project development and management of projects in Cuba, fundraising, networking, presentations. 2004-2011

Participant, Short Course in Cooperative Economics, University of Bologna, Bologna, Italy. June 29 to July 9, 2009.

Enhancing Sustainable Dairy Production Capacity in Cuba. 2004 – 2011. Project Leader of this award-winning international project of farmer to farmer collaboration. Partners are International Centre for Sustainable Cities, Asociación Nacional de Agricultores Pequeños and Canadian International Development Agency. The Project Team consisted of Canadian dairy farmers Lorne Hansen, British Columbia; Bruce Beattie, Alberta and Jim Millson (and family), Ontario. Enhancing Sustainable Dairy Production Capacity in Cuba brought together the expertise and animal husbandry skills of Canadian dairy farmers with the ingenuity of Cuba's intensive pasture management methods to amplify and document a sustainable, pasture-based dairy production system that could serve as a model for Latin America. The Project constructed three hectares of "Pedestals" (Cuban grass/legume rotational pastures) and 16.5 hectares of solar-power fenced rotational pastures, introduced new calf management practices and the on-farm development of feed rations. This project is a first step to of more meaningful engagement and ethical sharing of capacity in support of sustainable farming communities, food security and the environment.

Phase Three. Canada-Cuba Farmer to Farmer Project (Project Leader) October 1999 - Present. Organized and led 35 additional delegations to Cuba, bringing to over 700 the number of Canadian farmers traveling to Cuba under this project for a two week, five province tour of Cuba's cooperative farms, agri processing enterprises and research facilities. In February 2005 a Cooks' Tour was organized at the request of Cuisine Canada. (see From Cuba with Love, Canadian Living, April 2006.)

THE GRAND TURK COMMUNITY AGRICULTURE PROJECT: A Prescription for Capacity... Gender and Social Integration Analysis, Grand Turk Solar Desalination Greenhouse Project Viability Study. Undertaken for Batavia Greenhouses Ltd. through funding provided by the Canadian International Development Agency. (CIDA) September and October, 2002.

# WENDY R. HOLM, B.Sc., M.Sc., P.Ag.

## REPORTS: Economic Analysis, Strategic Planning, Policy, Sectoral Adjustment, Consensus (cont

Phase Two, Canada-Cuba Farmer to Farmer Project (Project Leader) January 1999 - September 1999.  
August 1999. Organized and led First Cuban Delegation to Canada. Twenty seven farmers, provincial ministers of agriculture, scientists and policy makers from ten Cuban provinces visited British Columbia for a three week tour of farms, agri processing enterprises and research facilities from the Peace River to Vancouver Island. Hosted by \$95,000 in donations fund-raised for this purpose.

Phase One, Canada-Cuba Farmer to Farmer Project (Project Leader) August 1998 - January 1999. Organized and led First Canadian Delegation to Cuba. Twenty farmers from British Columbia traveled to Cuba for a ten-day, five province (Matanzas, Cienfuegos, Sancti Spiritus, Ciego de Avila, Havana) tour of Cuba's large cooperative farms, agri processing enterprises and research facilities. Coordinated by International Relations Department, Cuban Ministry of Agriculture.

Expert Witness, CEAA/EAO Joint Review Panel. BC Hydro Site C Clean Energy Project. Environmental Impact Statement (EIS) – Potential Project Impact on Agriculture (Economic) Wendy Holm, January 14, 2014

Submission to CEAA/EAO Joint Review Panel. BC Hydro Site C Clean Energy Project. Environmental Impact Statement (EIS) – Potential Project Impact on Agriculture (Economic) Wendy Holm, December 9, 2013

Gap Analysis of BC Hydro Site C Clean Energy Environmental Impact Statement (EIS) – Potential Project Impact on Agriculture (Economic) Peace Valley Environmental Association March 15, 2013

Site C - Environmental Impact Statement Guidelines Review (Agricultural Economic Values), Peace Valley Environmental Association June 2012

Comments on the Draft Environmental Impact Statement, Site C Clean Energy Project Environmental Assessment. With GG Runka Land Sense Ltd. For Peace Valley Environmental Association. March 2012.

Calibration Report: AEMES. The Agro-Economic Model to Evaluate Sharecropping in the Alaksen National Wildlife Area. Canadian Wildlife Service, Environment Canada. March 31, 2012

Agro-economic Assessment: Alaksen National Wildlife Area. Canadian Wildlife Service, Env Canada Mar 2011

South Port Kells Agricultural Issues Paper The Holm Team with GG Runka Land Sense Ltd. for Planning and Development Department, City of Surrey, March 2004.

Agricultural Development Strategy – Phase 2: Trends and Opportunities in Agriculture. The Holm Team for Planning and Development Department, City of Surrey, Summer 2003.

Nutrient Management in the Fraser Valley: Development of a Planning Strategy W.R. Holm and Associates with Charcoal Creek Projects. Fraser Basin Council, June 2000.

Testing International Markets for Small Scale GHG Emission Reduction Trading Credits through Certification and Financial Bundling Initiatives - Pilot Study with Vancouver City Savings Credit Union. W.R.Holm and Associates for Environment Canada. 1998

Reducing Green House Gases - Community Policy Options and Implementation Strategies. W.R.Holm and Associates for Environment Canada. June 1998

Development of an Industry Strategy for the Commercial Cultivation of Industrial Hemp in Southern British Columbia. W.R.Holm and Associates. 1998

An Evaluation of Value Added Processing Systems for Specific Alternative Crops in B.C.'s Okanagan Region, W.R.Holm and Associates for the Science Council of B.C., March 1998

B.C.'s Agricultural Land Reserve - Refitting the Policy Prescription for the Okanagan, W.R.Holm and Associates for the B.C. Fruit Growers Association, January 1998

A Draft Strategic Plan for B.C. Onion Growers. W.R.Holm and Associates for BC Onion Growers. Sept. 1997

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## REPORTS: Economic Analysis, Strategic Planning, Policy, Sectoral Adjustment, Consensus (cont

A Strategic Plan for the B.C. POTATO INDUSTRY, VOLUME 1: THE PLAN and VOLUME 2: BACKGROUND, Submitted to the Potato Industry Development Committee, W.R. Holm and Associates (Wendy R. Holm, P.Ag., John Kitson, Dr. Larry Martin, Max Roytenberg, P.Ag.) August 18, 1997

Development of Strategic Plan for Agriculture on the Saanich Peninsula, W.R.Holm and Associates (Holm, Runka, Koch) for Agricultural Strategy for the Saanich Peninsula Steering Ctty, Capital Regional Dist, April 1997

Agricultural Sustainability and the Fraser Basin, W.R.Holm and Associates for the Fraser Basin Management Board, Summer, 1996 (Strategic Planning for Agricultural sustainability)

IS ALL CROWN LAND CREATED EQUAL? Exploring Agricultural Interests In Treaty Negotiations: The Former Roberts Bank Back-Up Lands, W.R. Holm and Associates for B.C. Min. of Agriculture, March, 1995.

Proposal for NISA Seeding and Industry Development Funds — FII Transitional Package for the B.C. Potato Industry, W.R. Holm and Associates for the B.C.F.A. Potato Committee, February, 1995.

Agriculture Potential Mapping Study, W. R. Holm and Associates with Catherine Berris Associates for the B.C. Ministry of Agriculture, Fisheries and Food, Victoria, B.C. June 1994.

Expert Witness, Agricultural Impact Assessment, W. R. Holm and Associates for MacKenzie, Murdy & McAllister, Vancouver, B.C. March 1994.

Roberts Bank Back-Up Lands Study. W. R. Holm and Associates with G.G. Runka Land Sense Ltd. for the B.C. Ministry of Environment, Lands and Parks, Burnaby, B.C. April 1993

Five Canadian Case Studies on Strategic Collaboration in Progressive Employee-Employer Relationships W. R. Holm and Associates with W.P.Dover & Assoc. for the Agri-Food Competitiveness Council, February 1993

Response of the Agri-Food Competitiveness Council to the Government of Canada's Prosperity Initiatives, W. R. Holm and Associates for the Agri-Food Competitiveness Council, April 1992

Delta Agricultural Study, W. R. Holm and Associates in association with Klohn Leonoff Ltd. and G.G. Runka Land Sense Ltd for Agriculture Canada, B.C. Agricultural Land Commission, B.C. Ministry of Agriculture, Fisheries and Food, the Delta Farmers' Institute and the Municipality of Delta, October 1991

The Proposed Canadian Apple Marketing Agency - A British Columbia Perspective, W. R. Holm and Associates for the Okanagan Valley Tree Fruit Authority, June 1991

Site C: Economic Evaluation of Impact on Agriculture - Final Report, W. R. Holm and Associates for Norecol Environmental Consultants Ltd., March 5, 1991

Essential Oil and Pharmaceutical Crops - ECONOMIC OPTIONS FOR CANADA W. R. Holm and Associates for the Crop Coordination Directorate, Policy Branch, Agriculture. March 1989

## REPORTS: International Trade and Competitiveness

The Structure of the B.C. Agriculture Industry, Volume I - Geographic Analysis, Volume II - Commodity Analysis, Volume III - Concentration Analysis. W. R. Holm and Associates for B.C. Ministry of Agriculture and Fisheries, Victoria, 1988-89

Economic Evaluation of Resource Loss, Indian Reserve No. 4, MacMillan Bloedel Trespass, W. R. Holm and Associates for Rosenberg, Rosenberg & Woodward, solicitors, September 1986, December 1988

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## REPORTS: International Trade and Competitiveness (cont'd)

Report on Equestrian Development in Blenheim Flats Area of Southlands, Volume I, II and III, W.R. Holm and Associates for the Area Planning Department, City of Vancouver, February, 1986

Farmers Resolution to Exempt Water from the NAFTA Provision of professional support to a farmer-led initiative. March 2002 Onward.

Comparison of Level of Support to Agriculture, Canada vs. Other OECD Nations, Presentation to the Prime Minister's Caucus Task Force on Agriculture for BC Tree Fruits Ltd., September 2001

Expert Analysis, Standing Committee on Foreign Affairs and International Trade, Government of Canada, on the Subject of Bill C-6, An Act to Amend the International Boundary Waters Treaty Act, May 2001

Determination of Level of Government Subsidy - Field Tomatoes, United States. For Farris and Company, Vancouver. May 2001.

Assessment of Canadian Industry Competitiveness, Nonylphenols and their Ethoxylates. With ToxEcology for Environment Canada, August-September 2000.

Phase Three. BC-Cuba Farmer to Farmer Project (Project Leader). January 2000 -

Winter 2000 Exchanges - BC-Cuba Farmer to Farmer Project (Project Leader) January, February 2000

Phase One and Phase Two, BC-Cuba Farmer to Farmer Project (Project Leader) 1998, 1999

Venture Capital Study, B.C. Agricultural Council, November 1998.

Drinking Canada Dry? The Threat to Canada's Water Under the Proposed Multilateral Agreement of Investment, Submission to the B.C. Special Committee on the MAI, Vancouver, B.C. October 1, 1998

BC - Cuba Farmer Exchange Initiative - W.R. Holm and Associates. (Ongoing, 1998)

One Potato, Two Potatoes: The New Economics of Sustainable Agriculture. Notes for a Presentation to the Premier's Summit on Economic Opportunity - Southern Interior, Kamloops, B.C., May 28, 1998.

International Trade Issues Related to Water Resources, Ucluelet First Nation Treaty Office, Nu Chah Nulth Tribal Council, August and September, 1997.

Statement of Expert Testimony before the Canadian International Trade Tribunal Pursuant to the Special Import Measures Act, concerning certain whole potatoes originating in or exported from the United States for consumption in the province of British Columbia, W.R. Holm and Associates for the B.C. Vegetable Marketing Commission, July 1995

Response to Questions Raised by the Canadian International Trade Tribunal Pursuant to the Special Import Measures Act, concerning certain whole potatoes originating in or exported from the United States for consumption in the province of British Columbia, W.R. Holm and Associates for the B.C. Vegetable Marketing Commission, May 5, 1995

Evaluation of the Effect of Downstream Benefits to Washington State Agriculture Under the Columbia Treaty on the Competitive Positioning of B.C. Producers, W.R. Holm and Associates for the Provincial Agricultural Land Commission, December, 1994.

Response to External Review Process, Evaluation of the Effect of Downstream Benefits to Washington State Agriculture Under the Columbia Treaty on the Competitive Positioning of B.C. Producers, W.R. Holm and Associates for the Provincial Agricultural Land Commission, March, 1995.

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## REPORTS: International Trade and Competitiveness (cont'd)

Down Stream Benefits: ENHANCING COMPETITIVENESS. INFORMATION BRIEF, W. R. Holm and Associates for the B.C Vegetable Marketing Commission, July 17, 1995 (DRAFT), August 4, 1995 (DRAFT), September 13, 1995 (DRAFT)

Analysis of the Producer Impact of Proposed Re-Introduction of a Canada #1 Small Potato Grade — British Columbia and Canada, W.R. Holm and Assoc. for B.C. Vegetable Marketing Comm, Sept. 1994.

Submission B.C. Select Standing Committee on Economic Development, Science, Labour, Training and Technology on Subject of North American Free Trade Agreement, W. R. Holm and Associates, January 15, 1993

NAFTA and Water Exports. W. R. Holm and Associates with Rawson Academy of Aquatic Science for the Canadian Environmental Law Association, October 1993

Notes for a Submission to the House of Commons Sub-Committee on International Trade on the Subject of the North American Free Trade Agreement, W. R. Holm and Associates, November 30, 1992

Implications of the Dunkel Draft for B.C.'s Tree Fruit Industry, W. R. Holm and Associates for the Okanagan Valley Tree Fruit Authority, April, 1992

Economic and Market Potential for the Production of Dried Flowers in Saskatchewan, W. R. Holm and Associates for Saskatchewan Agriculture, December 1991

WATER AND FREE TRADE - The Mulroney Government's Agenda for Canada's Most Precious Resource, James Lorimer & Company, Publishers, Toronto, 1988 Wendy R. Holm, Editor and Contributing Author ISBN 1-55028-168-2 (bound) ISBN 1-55028-166-6 (pbk)

Softwood Lumber - Getting to the Root of the 'Subsidy' Issue, Submission to the Third Proceedings on Subject Matter of Bill C-37, Softwood Lumber Products Export Charge Act, Standing Senate Committee on Banking, Trade and Commerce (Chairman: Hon. Ian Sinclair), W. R. Holm and Associates, March 5, 1987

Free Trade with The United States - Implications for B.C.'s Horticulture Industry, W. R. Holm and Associates for the B.C. Ministry of Agriculture and Food, Victoria, B.C., October 1985

Government Assistance to Agriculture in the U.S.A. / Government Assistance to Agriculture in Canada, Arcus Consulting Ltd and W. R. Holm and Assoc. for B.C. Min. Agriculture & Food, Victoria, B.C. 1985

Proposed Japanese Tariff Reductions and their Implications for B.C.'s Agriculture and Food Sector, W. R. Holm and Associates for the B.C. Ministry of Agriculture and Food, Victoria, B.C. August 19, 1985

A Report on Expo 86 Demands for Poultry Products, Arcus Consulting Ltd., Vancouver, B.C. for B.C. Ministry of Agriculture and Food, Nov. 1984

Market for Quality Coffees in the Greater Vancouver Area Arcus Consulting Limited, Vancouver, B.C. April 1984

Pearse, Nillson, Williams & Holm, The Forest Sector Analysis Project - Developing a System for Analysing Canada's Forest Economy, Faculty of Forestry, University of British Columbia, Canada, Feb. 1984

Agricultural Policy in Canada-Supply Management or Mismanagement Centre for the Study of Inflation and Productivity, Economic Council of Canada, 1979

Application of Competition Policy to the Food and Agriculture Sector - Working Paper No. 2, Agriculture Unit, Resources Branch, Bureau of Competition Policy, Consumer Corporate Affairs Canada, July 1978

Competition in Agriculture-A Working Paper, Resources Branch, Bureau of Competition Policy, Consumer & Corporate Affairs Canada, February 1977

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## REPORTS: International Trade and Competitiveness (cont'd)

An Analysis of the Effect of Market Regulation in the Broiler Industry in British Columbia and Washington, WHD Publications, Vancouver, B.C. August 1974 (published Masters Thesis)

An Anal. of the Potential Market for Further Processed B.C. Broiler Products, B.C. Broiler Mktg Bd, Sept 1973

Broiler Chicken Prices II, Food Prices Review Board, October 1975

Broiler Chicken Prices I, Food Prices Review Board, January 1975

The Role and Impact of Marketing Boards in Agricultural and Food Stability, Discussion Paper, Canadian. Journal of Agricultural Economics, March 1976

An Analysis of the Effect of Proposed Border Controls on Price and Production in the Canadian Egg Market, internal working paper, Food Prices Review Board, January 1975

## REPORTS: Crop Production, Farm Management, Feasibility

Expert Testimony, Estimate of Economic Loss 1996-2005 and Projection of Future Loss, 2006-2010, Gordon Pastula Farm, North Cowichan, British Columbia. W.R. Holm and Associates for Johns, Southward, Glazier, Walton and Margetts, September 28, 2005

An Evaluation of Greenfields Project Cover Crop Program W.R.Holm and Associates and G.G. Runka Land Sense Ltd., March 1998

Economic Evaluation of Agricultural Potential - 176 Acre Site in Delta W.R.Holm and Associates for Brian Hart Architects, December 1997

The Economics of Hi-Density Hybrid Poplar Production in Washington State, W.R. Holm and Associates with G.G. Runka Land Sense Ltd. and Charcoal Creek Projects Inc. for Fletcher Challenge Can. 1994.

Abatement Strategies for Persistent Organic Pesticides, W. R. Holm and Associates (Editor) with The Fraunhofer Institut fur Umweltchemie und Okotoxikologie, Schmallenberg, Germany for the Department of Indian Affairs and Northern Development and Environment Canada, April 1994.

Code of Good Practice to Reduce Long Range Transport of Persistent Organic Pesticides. W. R. Holm and Assoc. for Department of Indian Affairs and Northern Development and Environment Canada, Nov 1993

Economic Evaluation 8 Ac Orchard, W. R. Holm Assoc for Alexander Holburn Beaudin Lang, Aug. 1992

Coldstream Ranch Study (Funding Options Component), W. R. Holm and Associates in association with G.G. Runka Land Sense Ltd. for North Okanagan Regional District, Jan. 1992

An Economic Benefit-Cost Analysis of Sub-Surface Irrigation, W. R. Holm and Associates for Soilcon Laboratories, Vancouver, B.C. September, 1990

Farquharson Farms Ltd. - Report to Accompany Rezoning and Schedule B Applications, W. R. Holm and Associates for Farquharson Farms Ltd., Courtenay, B.C. September, 1990

Geothermal Greenhousing in Meager Creek - Economic Benefit/Cost Analysis, W. R. Holm and Associates for the Meager Creek Development Corporation, October, 1987

Feasibility Study, Sumas River Drainage, Abbotsford, B.C. - Volume 2 Economic Assessment, W. R. Holm and Assoc with Ker Priestman Assoc for B.C. Ministry of Agriculture and Fisheries, 1987

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## REPORTS: Crop Production, Farm Management, Feasibility

Who's Minding the Store? The Granville Island Public Market - An Evaluation of C.M.H.C.'s Management Practices from the Perspective of the Small Business Community, W. R. Holm and Associates for the Granville Island Businessmen's Association, February 6, 1987

Analysis of the Risks and Cost of a Sterile Insect Release Program for the Control of Codling Moth In the Okanagan Valley of British Columbia, W. R. Holm and Assoc for Reg. Devel. Br, Agri Canada, March 1986

Evaluation of Commercial Cost of Sterile Insect Release Control Program for Codling Moth in British Columbia, W. R. Holm and Associates for the Regional Development Branch, Agriculture Canada, March 1985

## COMPUTER Systems Design/Programming/Analysis Background

1964-73 Computer systems analyst, project manager, information systems devel. manager and programming manager.

## CITIZENSHIP: Canadian (1976)

## WORKSHOPS/PUBLIC SPEAKING

- Keynote: Egg-citing Time Ahead! Manitoba Egg Producers Annual Meeting, Victoria Inn, Winnipeg March 9, 2016.
- Speaker: Cooperatives In Cuba. The Cooperative Charitable Trust, Boston, Massachusetts, January 8, 2016
- Speaker: International Project to Strengthen Internalization of Coop Principles and Values in Cuba's Farmer Cooperatives. Socialism in the 21<sup>st</sup> Century, University of Havana, Nov 21, 2014
- Speaker: Taking the Pulse of Your Cooperative, OCFAID: A New Tool to Diagnose Financial Health, ICA Research Conference, Pula, Croatia, June 28, 2014
- Speaker: Use of the Co-op Index Diagnostic Tool to Strengthen Internalization of Cooperative Principles and Values Within Cuba's Farmer Cooperatives, ICA Research Conference, Pula, Croatia, June 28, 2014
- Speaker: Supply Management and Food Policy. Alberta Milk 2014 Dairy Conference November 19, 2014
- Speaker: 60 Years On: Options for the Columbia and the Community at end of the Treaty Period. Nakusp Apr 4, 2013
- Speaker: Where Did Your Last Meal Come From? FCC Go Ag Speaker, Univ of Fraser Valley March 28, 2013
- Speaker: A Vision for the Future of Agriculture. Keynote. Wild Rose Agricultural Producers, Banff, Alberta January 2013
- Speaker: Financial Transparency: OCFAID The Case Study of Dairyland. National Farmers' Union Annual Meeting. Saskatoon, Sask November 2012.
- Speaker: Cuba's New Cooperative Path. Canadian Association for the Study of Cooperatives/Assoc of Cooperative Education Cooperating For Change In The International Year Of Cooperatives Université De Québec À Montréal, June 24-27, 2012
- Speaker: The December 2011 Havana Workshops: Reflections of Canadian Co-operators on Cuba's Economic Transformation and Decentralization. University of Havana, February 22, 2012
- Workshop: Walking the Walk: Cuba's path to a more co-operative and sustainable economy. Havana, Cuba Dec 2011
- Speaker: Case Study of Two Innovative Canadian Cooperatives in Health Care an Education, Workshop on Cooperatives and Entrepreneurial Capacity, International Cooperative Alliance, Mikkeli, Finland. August 2011
- Speaker: Food Security and Sovereignty, Planning Institute of BC. Nanaimo, June 2011
- Speaker: Tied to the Tracks: Western Canada Grazing Conference, Vermillion Alberta December 2010
- Speaker: Tied to the Tracks: Southern Alberta Conservation Association Medicine Hat, Alberta November 2010
- Speaker: Making Connections: Canada Cuba Farmer to Farmer Project Cdn Assoc for the Study of Coops, June 2010
- Speaker: The Confluence of rivers - a magical place 2010 Alberta Elk Convention, Edmonton Mar 2010
- Speaker: Food - the next oil? Alberta Farmers' Markets Association, Calgary, Feb 2010



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## WORKSHOPS/PUBLIC SPEAKING (cont'd)

- Speaker: Can Farming Survive? Feeders Association of Alberta, Red Deer, Jan 2010
- Speaker: The Confluence of Rivers is a Magical Place, Agriculture and Food Council of Alberta, Edmonton, Nov 2009
- Speaker: Financing Food. June 9, 2009
- Speaker: Is Farming Sustainable? Mackenzie Applied Research Association, LaHache Alberta April 8, 2009
- Speaker: Is Farming Sustainable? FarmTech Conference, Edmonton, Alberta January 28 and 29, 2009
- Panelist: Future of the Region Sustainability Dialogues on Agriculture. (Series of Four: October 2nd; November 19th, November 26th, and December 3<sup>rd</sup> 2009. Metro Vancouver Regional District
- Panelist: Panelist: Future of the Region Sustainability Summit –Stepping Stones to Sustainability. Metro Vancouver Regional District. October 20 2009.
- Keynote Beyond Blue Boxes: Rethinking Sustainability. No. Coord Action For Recycling Enterprises, AB Sept 2008
- Speaker: Eating Local, Acting Global, Making A Difference In Castro's Cuba: Brunswick, Maine April 5, 2008
- Keynote: Is Conservation Agriculture Sustainable? Saskatchewan Soil Conservation Association, February 2008
- Speaker: Cooperation, Capacity and Community: The Canada Cuba Farmer to Farmer Project 1st Trilateral Sister Cities Conference, Canada–Cuba–United States, Kingston, Ont, June 9-11, 2006
- Speaker: Changing the World, Brock House Lecture Series, Oct 2005 West Point Grey; United Church, Apr 2006
- Speaker: Farmers' Interest in the NAFTA, Wild Rose Agricultural Society, Alberta, January 6, 2005
- Speaker: Farmers' Resolution to Exempt Water from NAFTA, BC Farm Women's Network, Kel, BC Oct 23, 2004
- Speaker: Hard Ball: Playing to Win on the Farm Trade Front, Huron County Federation of Agriculture Annual Regional Meeting, Brussels, Ontario. October 21, 2004
- Speaker: How Canada's Farmers Measure Up: Support to Agriculture OECD Nations, Huron Cty Fed of Agr Oct 2004
- Speaker: The Canada Cuba Farmer to Farmer Project: Building Capacity, Northern Bounty Conference, Cuisine Canada, Kelowna,
- Speaker: Résolution des agriculteurs en vue de soustraire l'eau de l'ALENA, Continentalisation :l'eau de l'Amérique ou l'eau des Américains? Institute de sciences de l'environnement de l'Universite du Québec a Montréal, fév 2004.
- Speaker: Multinational Cooperative Capacity Building – The Canada Cuba Farmer to Farmer Project Seminario Para Onde vai a Agro-Ecologia? Goiania, Brazil, 6e8 novembro de 2003.
- Speaker: Farmers' Resolution to Exempt Water from the NAFTA, Soil & Water Cons. Soc of America, July 2003.
- Speaker: Farmers' Resolution to Exempt Water from the NAFTA, Dairy Farmers of Canada, Ottawa, Jan 22, 2003.
- Speaker: Water, Sovereignty & NAFTA: Democracy at the Brink, Cdn Conf Unity, Sovereignty & Prosperity Tor Dec 2002.
- Speaker: Canada Cuba Farmer to Farmer Project, IFOAM World Organic Congress, Victoria, BC August 2002.
- Speaker: Aboriginal Rights to Water, Water Resources & the Seabed, Pacific Bus. & Law Inst, Vanc, May 2002.
- Speaker: The Canada-Cuba Farmer to Farmer Project. Co-ops Mean Business: Highlighting the Economic and Social Impact of Cooperatives in BC University of Victoria, June 1, 2001
- Witness: Standing Committee on Foreign Affairs and International Trade on the Subject Matter of Bill C-6An Act to Amend the International Boundary Waters Treaty Act. May 16, 2001.
- Workshop: Canada-Cuba Farmer to Farmer Project; Canadian Society for International Health, Ottawa, June 2000.
- Speaker: Canada-Cuba Farmer to Farmer Project: Sustainability, Ethics and Governance, CUSO Annual General Meeting (International), Vancouver, British Columbia, June 18, 2000.
- Speaker: Canada-Cuba Farmer to Farmer Project: Sustainability, Ethics and Governance. Faculty/Graduate Students, School of International Studies, Queens Univ, March 23, 2000.
- Speaker: Canada-Cuba Farmer to Farmer Project: Sustainability, Ethics and Governance. School of Resource and Environmental Mgmt, Simon Fraser University, BC, March 20, 2000.
- Witness House of Commons Standing Committee on Foreign Affairs and International Trade on the WTO and Prop'd Free Trade Area of Americas on Water Resources and Sustainable Agriculture, Van, April, 1999.
- Workshop: The BC-Cuba Project, Certified Organic Association of BC, Naramata, BC, Mar 5, 1999.

# WENDY R. HOLM, B.Sc., M.Sc., P.Ag.

## WORKSHOPS/PUBLIC SPEAKING (cont'd)

- Speaker: WTO: Comparison of Measures of Support for Agriculture in OECD Countries, National Farmers Union, Charlottetown, Prince Edward Island, Feb 26, 1999.
- Speaker: WTO: Comparison of Measures of Support for Agriculture in OECD Countries, New Brunswick Potato Conference and Trade Show, New Brunswick, Feb 24, 1999.
- Speaker: Keynote: World Trade Organization, National Farmers Union Annual Convention: Trade as if Farmers Mattered; Saskatoon, Saskatchewan, December 4, 1998.
- Witness: B.C. Special Committee on the Multilateral Agreement of Investment concerning The Threat to Canada's Water Under the Proposed MAI, Vancouver, B.C. October 1, 1998.
- Workshop: One Potato, Two Potatoes: The New Economics of Sustainable Agriculture. Premier's Summit on Economic Opportunity - Southern Interior, Kamloops, B.C., May 28, 1998.
- Workshop: Value Added Processing of Medicinal Crops, Vernon, April 4, 1998.
- Facilitator: Vancouver Island Agricultural Survival Forum, Community Futures, Duncan, B.C. March 1998.
- Speaker : B.C. Fruit Growers Annual General Meeting, Kelowna, January 1998.
- Workshop: Strategic Plan for the B.C. Potato Industry, Town and Country Inn, Delta, October 1997.
- Workshop: International Trade Issues Related to Water Resources, Nu Chah Nulth Tribal Council, Aug-Sept. 1997.
- Chair: Views on Family Farm and the New Environment, B.C. Agriculture in the World Economy, Mar 1997.
- Workshop: Strategic Plan for the Saanich Peninsula, Saanich Fair, February 22, 1997.
- Chair: Meeting to Determine Producer Interest in a Grower Owned Feed Mill, Langley, B.C. Feb. 12, 1997.
- Instructor: Class on Water Policy, University College of the Fraser Valley, February 4, 1997.
- Keynote: 1996 B.C. Farm Women's Conference, 100 Mile House, October 17, 1996.
- Speaker: Columbia Treaty — International Joint Commission, Rivers Canada, Nakusp, B.C. March 21, 1996.
- Speaker: First Nation Rights to Water & Water Resources, Pacific Business and Law Institute, Apr 5-6, 1995.
- Speaker: Water & NAFTA National Aboriginal Fisheries Conference, Campbellton, N.B. May 1994.
- Speaker: Water & NAFTA B.C. Council of B.C. First Nations Summit, Vancouver, B.C. April 6, 1994.
- Speaker: Water & NAFTA B.C. Aboriginal Fisheries Commission, Kelowna, B.C. March 29, 1994.
- Facilitator: Revised Management Plan for the Alaksen National Wildlife Area, Canadian Wildlife Service, 1993.
- Facilitator: Delta Rural Land Use Workshop, Corporation of Delta. 1993.
- Speaker: Water's IN the Deal — Where to From Here? Council of Canadians, Kelowna, B.C. 1993.
- Speaker: Canada's Water - For Sale or Trade?, Ktunaxa/Kinbasket Tribal Council, Kimberley, B.C. April 3, 1993.
- Speaker: Water Diversion Gathering, North Thompson Band, Shuswap Nation, Barrier, B.C. January 24, 1993.
- Witness: B.C. Select Standing Committee on Economic Development, Science, Labour, Training & Technology on the Subject of the North American Free Trade Agreement, Victoria, B.C., 1993.
- Witness: House of Commons Sub-Committee on Internat'l Trade on the Subject of the NAFTA, Van, B.C. 1992.
- Speaker: Encuentro Trinacional Sobre Agricultura, Medio Ambiente Y Tratado de Libre Comercio, Mexico. 1991.
- Speaker: Creating our Future: Steps to a More Livable Region, GVRD, Nov ember 1991.
- Keynote: Manitoba Farm Women's Conference, Brandon, Manitoba, November 1991.
- Witness: Third Proceedings on Subject Matter of Bill C-37, Softwood Lumber Products Export Charge Act, Standing Senate Ctty on Banking, Trade & Commerce, Chair: Hon. Ian Sinclair, Van, March 1987.