

**Wendy Holm**



**Sonja Novkovic**



**Marcelo Vieta**



**Tom Webb**



**Bob Yuill**



## **PROGRESS REPORT of OCTOBER 15, 2013**

### **Status**

I will feel much more comfortable once we get the ANAP portion of the funds raised, but we are moving forward with this work confident that the funding will come.

### **6<sup>th</sup> Member Invited to Advisory Team: Manuel Mariño ICA Americas**

At the recommendation of Iain McDonald, I spoke with Manuel Mariño, ICA Americas. Manuel, who is located in Costa Rica, is excited by the work and has offered to help fundraise. I have sent Manuel a letter on our behalf inviting him to join the Advisory Team. Manuel is interested in the resonance a successful Cuban co-op training model might hold for other countries in the Americas, and he has been interested in the Co-op Index for some time. The fundraiser, its cover letter and the accompanying profiles of the international team members have been translated to Spanish for Manuel's use.

### **My Visit to Halifax Oct 2-8**

My first meeting was a lunch with Willy Robinson (iNova Credit Union) and Paul Paruch (Atlantic Central). Willy has graciously pledged to support the project and has offered to also manage our funds, which would be wonderfully convenient. It would also allow Willy to make a more proactive pitch to other members of the Atlantic Credit Union system for some support. I am very excited by her commitment and engagement with this work.

I spent the next morning with Peter Hough receiving training on the Co-op Index. Very excited by the potential this adds to the project (baselines, outcomes). The Co-op Index is already in Spanish (for use in the US). The documentation will need to be similarly translated - Ryszard's student may work on this.

I also met with Leo LeBlanc at Co-Op Atlantic to discuss potential trade opportunities for second-tier micro-industries (e.g. dried fruits) and, in the short term, some funding support. I received – on a Sunday afternoon, no less! – a powerpoint presentation of the organization followed by a tour of their latest coop senior housing project. The next morning the tour continued with their spiffy new feed mill and adjacent farm store plus a top to bottom walk thru the of their offices to meet staff... Leo has pledged support.

I met as well with Leslie Brown (Mount Saint Vincent University) to provide her with a better feel for the work we will be doing...

Attached is a copy of the fundraiser in Spanish and (just so you have it handy) another copy of the English version (unchanged). I had hoped to have the Cuban Team profiles available by now but do not.

## **Fundraising**

Attached is the fundraising list-in-progress. Highlighted individuals have been approached. Donations so far include travel and in-kind for Bob Yuill (upcoming) and myself (to date) and \$3,000 promised from the Canadian Embassy in Havana.

## **Liaison with ANAP**

I am travelling to Havana in November for a) Spanish language training, b) to attend an ANAP congress on sustainability and cooperation and c) to hold project meetings with ANAP and the Cuban team to agree on next steps. Funding of the ANAP portion of the budget is important before we can fully engage on the ground.

It is my intent to send bilingual project emails shortly to the full team.

I had hoped we might bring Bob Yuill down for the ANAP congress in November but I think now that would be premature. Need to get more of the fundraising under our belts first. The Embassy funding of \$3,000 for travel expires March 31 so sometime in the first quarter I would think.

## **Adding the “legs” of a PhD**

AS AN ASIDE, while back in Halifax I also met with Henry Veltmeyer who heads up SMU's International Development program. I am now writing a PhD proposal based on looking at this project's Co-op Index results (we will have a nicely homogenous set of 20-30 coops) and seeing if there is a correlation between coop index scores and the socio-economic outcomes of the farm cooperatives.

## **Next Steps**

Fundraising. Fundraising. Fundraising... If you have names or coordinates to fill in the blanks in the attached fundraising table please let me know. Ditto if you have other fundraising suggestions...



	Sent Fundraiser (v'd)	DONATED CASH	DONATED IN KIND	CONTACT	EMAIL
<b>RAISED TO DATE</b>	<b>\$17,500</b>	<b>\$ 8,000</b>	<b>\$ 9,500</b>		
SMU (covered air fare Sept trip Holm Halifax)			\$ 1,000		
Holm out-of-pocket expenses (2 trips HFX)			\$ 3,500		
Holm in kind (not calculated)					
Agropur				Simon Robert	Simon.robert@agropur.com
Atlantic Central	√			Paul Paruch	pparuch@atlanticcentral.ca
Atlantic Central	√			Willy Robinson	wrobinson@inovacreditunion.coop
Canadian Embassy Havana	√	\$ 3,000		Kevin Tunney	Kevin.tunney@international.gc.ca
CCA				Lynne Marckell	
Chantier				Beatrice Alain	beatrice.alain@chantier.qc.ca
Chantier				Maude Brossard, Chargée de projet	maude.brossard@chantier.qc.ca
Chantier				Nancy Neamtan	nancy.neamtan@chantier.qc.ca
CIDA				Leonardo Iannone, Sr Development Officer, Cuba Program, Americas Branch	leonardo.iannone@acdi-cida.gc.ca
Co-op Atlantic	√			Leo Leblanc	Leo.leblanc@coopatlantic.ca
Co-op Development Ontario					
Co-op Federee					
Concordia				Marguerite Mendell	marguerite.mendell@concordia.ca
Dalhousie University				John Kirk	kirk@dal.ca
Desjardins				Yvon Bernier, Vice President, International Development	ybernier@did.qc.ca
Desjardins				Martin Ruel, Dir Programs, L.A. & Caribbean, Internat'l Devel.	mrue@did.qc.ca
Gaylea					
ICA	√			Iain Macdonald	ian@macdonald.coop
ICA	√			Manuel Marino *	direccion@aciamericas.coop
ICA				Felice Scalvini, VP for Europe	scalvi00@felicescalvini.191.it
IDRC	√			Loredana Marchetti	lmarchetti@idrc.ca
MMCCU COHORT					
Mount Saint Vincent	√			Leslie Brown	Leslie.brown@msvu.ca
Organic Meadow Co-op					
Private Donor Vancouver	√			Tim Louis	tim@timlouis.ca
Private Donor Vancouver	√			Chris Shelton	sshelton@smartt.com
Scottish Agricultural Org Assoc	√	\$5,000	\$5,000	Bob Yuill	
Socodevi				Rejean Lantagne	
Truro Agricultural College					
University of Saskatoon					
University of Sherbrooke					
VANCITY	√			Chris Dobrzanski	Chris_Dobrzanski@vancity.com
<b>OTHERS TO CONSIDER</b>					
Care Canada	√			Christina Polzot	Christina.polzot@care.ca
Oxfam					
Send for information only	Send for information only	Send for information only	Send for information only	Send for information only	Send for information only
Bateman, Milford	√				milfordbateman@yahoo.com
Batir Son Quartier				Yann Omer-Kassin, Development Agent, Tech Resources Group	ykassin@batirsonquartier.com
Restoration and Construction Coopertative				Boris Schaffer	bschaffer@cercc.ca
Coop La Maison Verte				Jason Hughes, Admin. Coord+ Member	Jason@cooplamaisonverte.com
Coop Vert Tuyau				Diane Charuest, Artist, Member,	ateliervertdegris@sympatico.co
Dutcher, Stephen	√				sdutcher@unb.ca
Haiven, Larry	√				Larry.haiven@smu.ca
Kelly, Jill					Jill.h.kelly@gmail.com
Quebec Taxi Coop				Abdullah Homsy, President	admin@taxicoop-quebec.com
Stocki, Ryszard	√				ryszard@stocki.org
Union Cab of Madison				John McNamara	john_mcnamara@unioncab.com
US Federtion of Worker Cooperatives				Rebecca Kemble, President	rebecca@usworker.coop